



2022/2023 Roxy Davis Foundation Plan

Motivation

In 2019 the Roxy Davis Foundation was launched, an NPO that aims to affect meaningful change in people's lives by improving their mental and physical well-being through ocean-based therapy programmes. **Passion, Purpose, Possibility** and **People** are at the core of the Roxy Davis Foundation. The Foundation sustainably focuses on understanding, broadening, connecting, educating and sharing evidence-based best practice principles through delivering ongoing life changing ocean-based experiences with the intended outcome of enhancing both people's physical and mental well-being.

We are passionate about making the ocean accessible to all South Africans

For those who:

- can afford it and for those who can't
- are able bodied and those who have a temporary or permanent physical or intellectual disability
- are suffering or being challenged with mental health problems, cancer, terminal illness, PTSD, depression eating & anxiety disorders

Everyone is welcome

The Roxy Davis Foundation is registered as an NPC 2019/167824/08, an NPO 235-936, and PBO 930069168 with Section 18A status for Surf Therapy donations. BBBEE-E Level 2

Goals

12 Surf Therapy Clinics

24 Surf Therapy Clinics (every 2nd Saturday) targeting 30 new adaptive surfers from disadvantaged communities

1 Western Cape Para Surf Competition

20 New Head Volunteers trained on Adaptive Surfing Theory & Practical

20 New Head Volunteers trained on Life Support (18 CPD Points + 2 Ethics Points)

20 new accredited Adaptive SSA Surf Coaches with First Aid

100 surfers & family members to complete Water Safety

60 New trained Volunteers trained in Adaptive Surfing Theory & Practical with First Aid

Fundraising - R750 000

PhD - UCT - 'An exploration of experiences of a surf therapy program for children with disabilities in South Africa'

150 Adaptive Surfers (currently 92)

350 Volunteers (currently 162)

Accessibility building enhancements with CoCT